

**BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION MAJOR IN MARKETING MANAGEMENT  
(Effective SY: 2018 - 2019)**

**SUNGAHID, KATHLEEN DARYL GEPULLA**

**FIRST SEMESTER 2018-2019**

<b>CODE</b>	<b>TITLE</b>	<b>UNITS</b>	<b>MG</b>	<b>FG</b>
BAC ECON	BASIC MICROECONOMICS	3.0	INC	2.0
BAC HRMT	HUMAN RESOURCE MANAGEMENT	3.0	NG	2.3
BMM 1101	CONSUMER BEHAVIOR	3.0	2.4	2.0
BMM 1102	MARKETING MANAGEMENT	3.0	2.9	2.2
EDM 1	THE CAROLINIAN MISSIONARY	3.0	1.0	1.3
GE-ETHICS	ETHICS	3.0	INC	1.8
GE-STS	SCIENCE, TECHNOLOGY AND SOCIETY	3.0	2.9	2.5
NSTP 1	NATIONAL SERVICE TRAINING PROGRAM 1	3.0	2.0	1.3
TPE 1101	PATH-FIT 1 - MOVEMENT ENHANCEMENT	2.0	1.1	1.2
	<b>Total Units Passed:</b>	<b>26.00 / 26.00</b>	<b>GPA</b>	<b>2.01</b>

**SECOND SEMESTER 2018-2019**

<b>CODE</b>	<b>TITLE</b>	<b>UNITS</b>	<b>MG</b>	<b>FG</b>
BMM 1203	PRICING STRATEGIES IN MARKETING	3.0	5.0	2.0
BMM 1204	PRODUCT MARKETING MANAGEMENT	3.0	2.1	1.7
BMM 1205	SERVICE MARKETING	3.0	1.4	1.3
GE-MMW	MATHEMATICS IN THE MODERN WORLD	3.0	2.5	2.9
GE-PC	PURPOSIVE COMMUNICATION	3.0	1.6	1.4
GE-TCW	CONTEMPORARY WORLD	3.0	1.8	2.1
GE-UTS	UNDERSTANDING THE SELF	3.0	NG	2.1
NSTP 2	NATIONAL SERVICE TRAINING PROGRAM 2	3.0	1.2	1.4
TPE 1202	PATH-FIT II - FITNESS EXERCISES	2.0	NG	1.2
	<b>Total Units Passed:</b>	<b>26.00 / 26.00</b>	<b>GPA</b>	<b>1.93</b>

**FIRST SEMESTER 2019-2020**

<b>CODE</b>	<b>TITLE</b>	<b>UNITS</b>	<b>MG</b>	<b>FG</b>
BMM 2106	MARKETING CHANNELS AND DISTRIBUTION	3.0	2.3	1.9

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BMM 2107	ADVERTISING/INTEGRATED MARKETING COMMUNICATION	3.0	1.7	1.5
BMM ELEC 1	BMM ELECTIVE 1	3.0	1.4	1.3
GE-ART	ART APPRECIATION	3.0	1.0	1.0
GE-FEL MCB101	MUGS COFFEE: BARISTA 101	3.0	2.3	2.1
GE-LWR	RIZAL, LIFE AND WORKS	3.0	2.0	2.1
SOEN 1	SOCIAL ENTREPRENEURSHIP 1	3.0	2.0	1.6
TPE 2103	PATH-FIT III - MOVEMENT EDUCATION 1	2.0	1.3	1.3
<b>Total Units Passed:</b>		<b>23.00 / 23.00</b>	<b>GPA</b>	<b>1.64</b>

#### SECOND SEMESTER 2019-2020

CODE	TITLE	UNITS	MG	FG
BMM 2208	DIGITAL MARKETING AND E-COMMERCE	3.0	NG	1.8
BMM 2209	PROFESSIONAL SALESMANSHIP	3.0	2.1	1.8
BMM ELEC 2	BMM ELECTIVE 2	3.0	NG	1.5
EDM 2	THE MISSION OF PROPHETIC DIALOGUE	3.0	1.5	1.4
GE-FEL DP101	DATA PROCESSING 101	3.0	1.0	1.0
GE-RPH	READINGS IN PHILIPPINE HISTORY	3.0	NG	2.0
SOEN 2	SOCIAL ENTREPRENEURSHIP 2 - IMMERSION	3.0	NG	1.2
TPE 2204	PATH-FIT IV - MOVEMENT EDUCATION 2	2.0	NG	1.1
<b>Total Units Passed:</b>		<b>23.00 / 23.00</b>	<b>GPA</b>	<b>1.53</b>

#### FIRST SEMESTER 2020-2021

CODE	TITLE	UNITS	MG	FG
BAC EBRE	ELEMENTS OF BUSINESS RESEARCH	3.0	INC	1.9
BAC SORE	GOOD GOVERNANCE AND SOCIAL RESPONSIBILITY	3.0	1.3	1.2
BAC TXTN	INCOME TAXATION	3.0	2.0	1.6
BMM 3110	RETAIL MANAGEMENT	3.0	1.3	1.3
CBA FM-FM	FINANCIAL MANAGEMENT	3.0	1.2	1.2
CBA MM-AD	ADVANCED DIGITAL MARKETING	3.0	1.2	2.3
<b>Total Units Passed:</b>		<b>18.00 / 18.00</b>	<b>GPA</b>	<b>1.58</b>

#### SECOND SEMESTER 2020-2021

CODE	TITLE	UNITS	MG	FG
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BAC BLAW	BUSINESS LAW (OBLIGATIONS AND CONTRACTS)	3.0	2.0	2.4
BAC INBT	INTERNATIONAL BUSINESS AND TRADE	3.0	1.7	1.6
BAC MPRO	THESIS PROPOSAL (MARKETING THESIS 1)	3.0	1.2	1.4
CBA MM-SM	STRATEGIC MARKETING	3.0	1.8	1.4
CBA OM-BA	BUSINESS ANALYTICS	3.0	1.4	1.2
CBMEC 1	OPERATIONS MANAGEMENT AND TOTAL QUALITY MANAGEMENT (TQM)	3.0	2.0	1.7
	<b>Total Units Passed:</b> 18.00 / 18.00		<b>GPA</b>	<b>1.62</b>

**FIRST SEMESTER 2021-2022**

CODE	TITLE	UNITS	MG	FG
CBMEC 2	STRATEGIC MANAGEMENT	3.0	IP	1.6
THWR BMM	THESIS WRITING & PUBLICATION (MARKETING THESIS 2)	3.0	1.4	1.2
	<b>Total Units Passed:</b> 6.00 / 6.00		<b>GPA</b>	<b>1.40</b>

**SECOND SEMESTER 2021-2022**

CODE	TITLE	UNITS	MG	FG
BMM 4111	PRACTICUM/WORK INTEGRATED LEARNING (600 HOURS)	6.0	NG	1.4
	<b>Total Units Passed:</b> 6.00 / 6.00		<b>GPA</b>	<b>0.00</b>

**GENERAL WEIGHTED AVERAGE: 1.71**

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**Accredited Course(s)**

<b>CODE</b>	<b>TITLE</b>	<b>UNITS</b>